



**NACHW**  
NATIONAL ASSOCIATION OF  
COMMUNITY HEALTH WORKERS

# PROGRAM BOOK

2023

## NACHW ANNUAL MEETING & **UNITY CONFERENCE**

AUGUST 3-5, 2023 | AUSTIN, TX

*Community Health Workers:  
The Workforce We Need for  
the World We Want*







Welcome to the 2023 NACHW Annual Meeting and Unity Conference. Our interactive, educational and informative gathering of Community Health Workers and Allies, members and partners from across the country will celebrate the diversity and resilience of the workforce. We look forward to you joining us for over 50 different workshops, trainings, poster sessions, and an exciting exhibitor hall.

As you move through our program, we encourage you to get to know each other. Reach out to your fellow attendee, and in learning about their work, you may inform your own. Unity is about Fellowship. In fellowship we find the common threads through which we can move forward our mission to unify the voices of the community health workers and strengthen the profession's capacity to promote healthy communities.

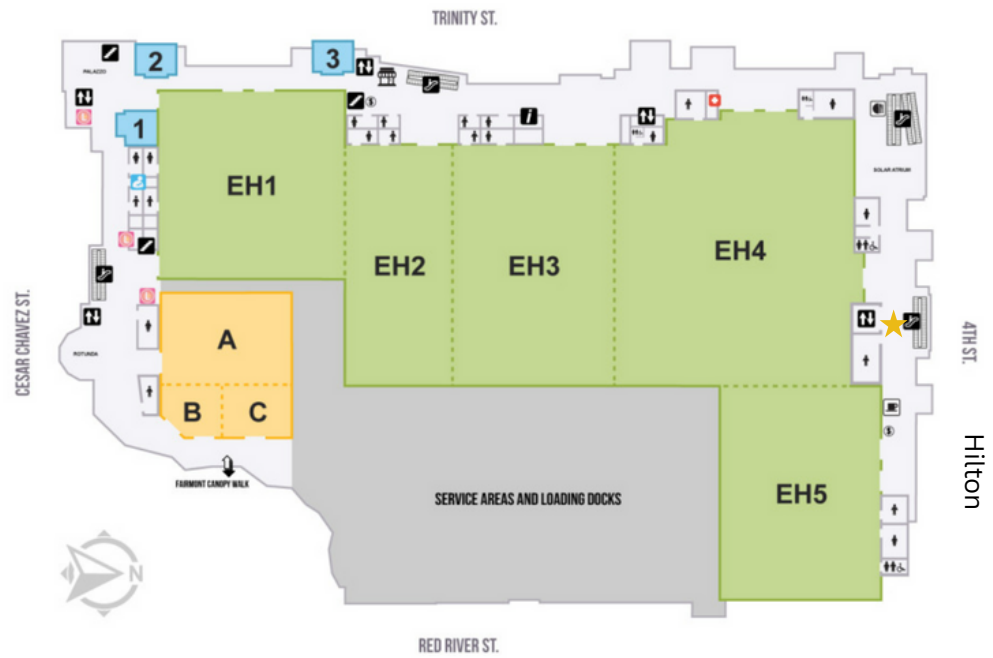
# CONTENT

- Convention Center Maps.....1
- Exhibit hall map and directory....2
- Annual meeting agenda.....4
- Unity day 1 agenda.....7
- Unity day 2 agenda.....12
- Hope and Care awards.....17
- Esther M. Holderby award.....20

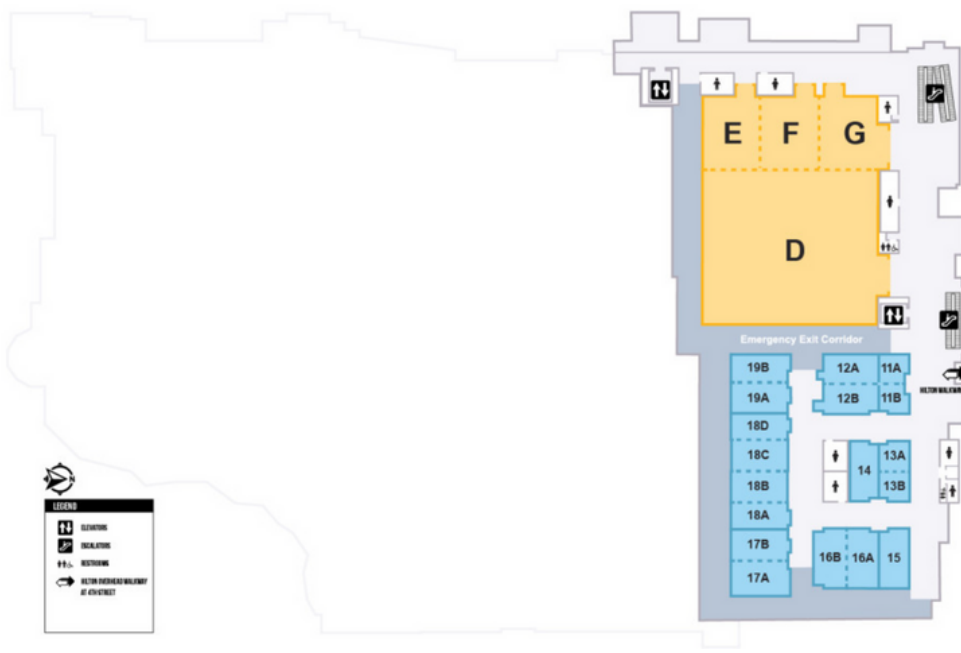
# CONVENTION CENTER MAPS

## LEVEL 1

Courtyard Marriott

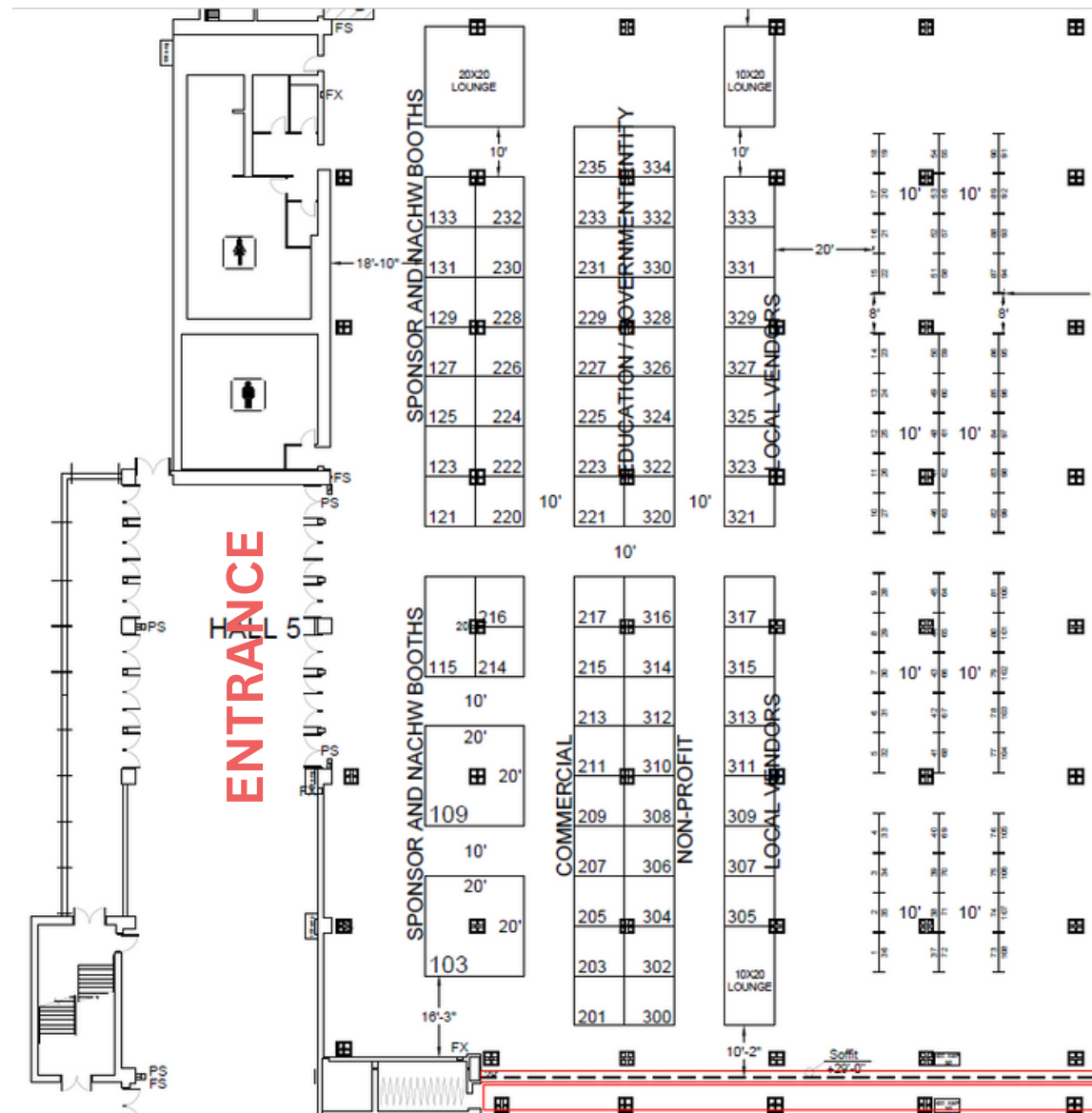


## LEVEL 4



★ REGISTRATION

# EXHIBIT HALL MAP & DIRECTORY





# EXHIBIT HALL MAP & DIRECTORY

Organization	#	Organization	#
NACHW	103	Arizona State University Office of Community Health, Engagement and Resiliency	205
Document Resource Center	214	NYU Langone Health	203
CCS Health	109	Austin's CHW coalition	300
Envision	121	Lupus Foundation of America Texas Gulf Coast Chapter	201
Waymark Care	115	Institute for Public Health Innovation	316
Center for Community Health Alignment	123	Lupus Foundation of America	314
Walmart Health	216	Triage Cancer	312
AmeriHealth-Caritas	125	Caridad Center	310
Vision y Compromiso	230	South Texas AHEC Consortia	308
Aetna	232	Lupus Foundation of America, Lone Star chapter	306
HealthTeamWorks	127	Loma Linda University	304
ILCHWA	129	Vaccinate Your Family	302
The HAP Foundation	131	Papa Ola Lokahi	305
Pear Suite	220	Virginia Community Health Worker Association	320
MCD Global Health	222	California Association of Community Health Workers	322
The Food Freedom Research Team	224	El Sol Neighborhood Educational Center	324
Equality Health	226	Arizona CHW Association	333
(AAPCHO) Association of Asian Pacific Community Health Organizations	228	Health Bridge 4 U	326
Boston University School of Social Work	133	TAPCHW	328
Superior Health Plan	221	Northeast Texas CHW Coalition	330
Pfizer Vaccines	223	DFW-CHW Association	332
Aurinia Pharmaceuticals	225	Bexar County Community Health Worker Partnership (BCCP)	334
Solace	227	Texas Gulf Coast CHW/Promotores Association	331
Office of Lead Hazard Control and Healthy Homes (OLHCHH)	229	Geoffrey Wilkinson	329
CDC, Division of Diabetes Translation	231	Mujeres Latinas de Impacto	307
Indian Health Service	233	New Origin Shop	317
APHA CHW Section	235	Clay House Candles	321
Community Health Training Institute	217	Electra Love boutique	323
Umemba Health LLC	215	Kendra Scott	315
Everyday Life Consulting	213	Moore 2 Cherish	313
Tobacco Research & Evaluation Team University of Texas-Austin	211	Hey Girl, Heal	325
SaferCare Texas	209	Neverending Stickers	327
UTHealth Houston School of Public Health - TEPHI	207	Chiquita's Clay	311
		All Heart Initiatives	309

A background image showing a group of people's hands stacked in a circle, symbolizing unity and teamwork. The image is overlaid with a semi-transparent dark purple filter.

Thursday, August 3

# Annual Meeting

---

## Agenda

NACHW  
NATIONAL ASSOCIATION OF  
COMMUNITY HEALTH WORKERS

# ANNUAL MEETING AGENDA

## BALLROOM D - LEVEL 4



### **12:00 pm (CST) Welcome**

1. Member Welcome and Review of Agenda
  - Floribella Redondo-Martinez – Secretary
2. Meeting Called to Order and Board Chair Report
  - Wandy Hernandez – President

### **12:30 pm (CST) Reports to Members**

3. Treasurer's Report
  - Geoffrey Wilkinson – Treasurer
4. Executive Director Report
  - Denise Octavia Smith – Executive Director

### **1:00 pm (CST) Lunch**

### **2:00 pm (CST) Board Chair Reflections**

- Wandy Hernandez – President

### **2:30 pm (CST) Nominating Committee and Elections**

5. Introduction to Nominating Committee Process
  - Lillie Fox – Nominating Committee Chair
6. Candidate Panel
  - Moderated by Floribella Redondo-Martinez
7. Voting Instructions
  - Paige Menking – Voting Lead

### **4:15 pm (CST) Closing Remarks**

- Wandy Hernandez – President

### **Adjourn**

### **5:30 pm (CST) Voting Ends |**





# Unity Conference Agenda

2023



**August 4**

Unity Conference Day 1  
CHW Gala Night



**August 5**

Unity Conference Day 2

## TRACK COLOR CODE

Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross- Sector Partnership	Self-Care Workshop

Friday, August 4th

# Unity Day 1

---

## Unity Conference Agenda



Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
<b>LIVE</b> 8:00 AM	Opening Session Opening Remarks with Breakfast	Ballroom D Level 4				
9:45 AM	Break					
<b>LIVE</b> 10:00 - 11:30 AM	CHW Awareness Week Launch CHWs and Allies will disseminate resources and strategies in support of the CHW Awareness Week	Ballroom D Level 4	Training for Ally Researchers (10:00 AM - 12:00 PM)	16B Level 4	Market & Sponsor Booths OPEN (10:00 AM - 11:45 AM)	Exhibitor Hall 5 (Level 1)
11:30 AM	Break					
<b>LIVE</b> 11:45 - 1:15 PM	Lunch & Keynote Speaker	Ballroom D Level 4				
1:15 PM	Break					
1:30 - 2:45 PM	Workshop Block A  Innovative Strategies to Address COVID-19 and Influenza Vaccination in BIPOC LGBTQ and Trans Communities  CHW Network Development and Finance 101  Iron Sharpens Iron  Don't Just Fly, Soar—The Magic of Building your Brand and Boosting your Career!	18A Level 4  16B Level 4  15 Level 4  18D Level 4	Training Block AB (1:45 - 4:00 PM)  Health and Racial Equity: CHWs are the solution  An Introduction to Popular/People's Education: An Effective Strategy to Address Social Determinants and Increase Empowerment in CHW Programs	12A Level 4  18B Level 4	Market / Sponsor Booths OPEN (1:30 PM - 4:30 PM)	Exhibitor Hall 5 (Level 1)

#### TRACK COLOR CODE

Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross-Sector Partnership	Self-Care Workshop



Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
1:30 - 2:45 PM	<b>Workshop Block A</b>		<b>Training Block AB (1:45 - 4:00 PM)</b>		<b>Market / Sponsor Booths OPEN (1:30 PM 4:30 PM)</b>	<b>Exhibitor Hall 5 (Level 1)</b>
	Building the Next Generation of CHWs	12B Level 4	Caring for Persons with Opioid Use Disorder: From Stigma Recognition to Harm Reduction	17A Level 4		
	We Need More Male CHWs! What Community-based Participatory Research told us about engaging men in health	16A Level 4	Equipping CHWs to conduct peer review for publications	19A Level 4		
	CHRs WITH uS! : Building Tribal Community Health Worker Program Capacity through Collaboration and Program-to-Program Mentoring	13B Level 4	An Innovative approach to CHW workforce sustainability	18C Level 4		
	The importance of follow-ups in disadvantaged communities	19B Level 4	Case Example for Cross-Sector Partnerships: Operationalizing Equity in the NC CHW Initiative	17B Level 4		
	Community Collaborations Support Healthy Paths for Strong Brains	11A Level 4				
	Los beneficios de la Pintura, como Herramienta de Autocuidado para los Promotores de Salud	14 Level 4				
	The act of balancing parenting, education, and community, as Community Health Workers	11B Level 4				
	Minimizing Financial Toxicity: How CHWs Can Help Patients Avoid the Financial Burden of Chronic and Serious Medical Conditions	13A Level 4				
	Zumba! Physical Activity & Nutrition for CHW Self-Care	Ballroom E Level 4				

#### TRACK COLOR CODE

Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross-Sector Partnership	Self-Care Workshop

Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
1:30 - 2:45 PM	<div><div></div><div>Workshop Block A</div><div>Understanding your community and the ‘communities within your community.’ What do they need to live healthier lives? A down-home approach to Community Health Outreach</div></div>	<div><div></div><div>LIVE</div><div>Ballroom F Level 4</div></div>			Market / Sponsor Booths OPEN (1:30 PM - 4:30 PM)	Exhibitor Hall 5 (Level 1)
2:45 PM	Break					
3:00 - 4:15 PM	<div><div></div><div>Workshop Block B</div><div>Soul Healing - A CHW Guide to Health and Wellness</div><div>Dancing with Life- An Introduction to Mindfulness Meditation</div><div>CHW Leadership: An Ingredient for Retention and Sustainability</div><div>Developing a standardized, social determinants of health screening for CHWs to use in multiple settings</div><div>Demystifying Career and Financial Development – Building individual capacity for a long and rewarding career</div></div>	<div><div></div><div>LIVE</div><div>Ballroom F Level 4</div><div>Ballroom E Level 4</div><div>18D Level 4</div><div>15 Level 4</div><div>11A Level 4</div></div>				

TRACK COLOR CODE

Workforce Development






Policy & Research

Chronic Disease, Infectious Disease, and/or Special Populations

Social Determinants of Health and/or Cross-Sector Partnership

Self-Care Workshop

#### TRACK COLOR CODE

				
Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross-Sector Partnership	Self-Care Workshop

Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
<b>3:00 - 4:15 PM</b>	<b>Workshop Block B</b>				<b>Market / Sponsor Booths OPEN</b> (1:30 PM - 4:30 PM)	<b>Exhibitor Hall 5 (Level 1)</b>
	Improving CHW Career Advancement Opportunities-the "Why" and the "How"	19B Level 4				
	The Power of Partnerships: Working Together to Improve Outcomes for Individuals and Communities	12B Level 4				
	Capacity for CHWs: A roundtable discussion on community health worker (CHW) integration and sustainability in a national cohort	16A Level 4				
	Neighbors in Health: An NCQA award winning, innovative path to health, wellness and equity	16B Level 4				
	A CHW's Approach to Addressing CVD/COVID-19 and the Stress Factor	18A Level 4				
	CHW: Building, developing, and elevating our professional Identity	11B Level 4				
	Transology 101	13B Level 4				
	Promotores de Salud y Alianzas Comunitarias Estrategicas.	14 Level 4				
<b>4:15 PM</b>	<b>Break</b>					
<b>6:30 - 11:00 PM</b>	<b>CHW GALA NIGHT</b>	Ballroom D Level 4				

#### TRACK COLOR CODE

Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross-Sector Partnership	Self-Care Workshop





Saturday, August 5th


# Unity Day 2



---

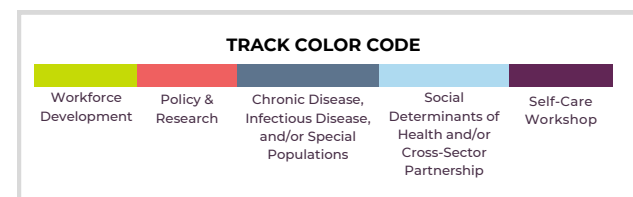
## Unity Conference Agenda



Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
8:00 - 10:30 AM	Regional Affinity Groups Accompanied with Breakfast	Ballroom D Level 4 				
10:30 - 11:00 AM	Break		Market / Sponsor Booths OPEN (10:00 AM - 12:00 PM)	Exhibitor Hall 5 (Level 1)		
11:00 - 12:00 PM	Poster Sessions Join us for individuals to share their research to further the Community Health Worker profession	Exhibit Hall 5 Level 1				
12-15 - 2:00 PM	Lunch & Keynote Speaker	Ballroom D Level 4 	<div><div>TRACK COLOR CODE</div><div><div><div></div><div>Workforce Development</div></div><div><div></div><div>Policy &amp; Research</div></div><div><div></div><div>Chronic Disease, Infectious Disease, and/or Special Populations</div></div><div><div></div><div>Social Determinants of Health and/or Cross-Sector Partnership</div></div><div><div></div><div>Self-Care Workshop</div></div></div></div>			
2:00 - 5:00 PM	Exhibit Hall Open					
2:00 PM	Break					
2:15 - 3:30 PM	Workshop Block C		Training Block CD (2:15 - 4:30 PM)		Market / Sponsor Booths OPEN (2:00 PM - 5:00 PM)	Exhibitor Hall 5 (Level 1)
	<div><div></div><div>Cuidados de salud personal</div></div>	14 Level 4	<div><div></div><div>Develop-Grow-Evolve a CHW Supervisor Certificate</div></div>	17A Level 4		
	<div><div></div><div>Prácticas de autocuidado</div></div>	13A Level 4				
	<div><div></div><div>Equipping CHWs to Participate in Program Evaluation</div></div>	18A Level 4	<div><div></div><div>Community Liberation: An Approach to Destigmatizing Mental Health for Latinx leaders, Professionals and CHWs</div></div>	19A Level 4		
	<div><div></div><div>Increasing Access to Fruits and Vegetables: Healthy Corner Stores Partner with CHWs to Address Food Insecure Areas Across San Antonio</div></div>	12A Level 4				



Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
<b>2:15 - 3:30 PM</b>	<b>Workshop Block C</b>		<b>Training Block CD (2:15 - 4:30 PM)</b>		<b>Market / Sponsor Booths OPEN (2:00 PM 5:15 PM)</b>	<b>Exhibitor Hall 5 (Level 1)</b>
	Project CHAMPP: Advancing and Sustaining a Community Health Worker-Centered Political Platform	11B Level 4	Taking our place at the table: Skills to promote CHW involvement in research and evaluation (or, Research and evaluation skills for CHWs, or, Intro to Research and Evaluation Concepts and Methods for CHWs)	13B Level 4		
	Building and Empowering a Diverse CHW Team	12B Level 4				
	VIVIR: A comprehensive strategy responding to COVID-19 in rural Latino Communities utilizing Promotores de Salud	15 Level 4				
	Southeast Community Health Worker Network: enhancing the capacity of Community Health Workers in the Southeast	16B Level 4	Emergency Preparedness for CHWs: Building Workforce Capacity in Critical Situations.	17B Level 4		
	Implementing Easy Data Collection Techniques as a Way to Advance Health Equity	18D Level 4	Presentation in Spanish: Experiences Addressing Social Determinants of Health in Community Health Centers – Esta presentacion sera en Español	18C Level 4		
	Best Practices and Tools for Adult Vaccination 	Ballroom D Level 4				
	CHWs impacting chronic disease prevention and management outcomes	19B Level 4				
	Un Llamado a Tomar Acción	11A Level 4	Community Health Representatives- Leading at the Community Level	18B Level 4		
	Innovative and Novel Approaches to CHW Career Pathways	Ballroom E Level 4	From our hearts to our hands: Mapping C3 roles & competencies to job descriptions	Ballroom F Level 4		
	I'm a MaMa First: Tips for CHWs in Their Homelife	16A Level 4				





Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
3:30 - 3:45 PM	Break					
3:45 - 5:00 PM	Workshop Block D				Market / Sponsor Booths OPEN (2:00 PM 5:15 PM)	Exhibitor Hall 5 (Level 1)
	The Family Van: Community Health Worker-led strategies to reduce mental health stigma and increase access to culturally responsive care	13A Level 4				
	Self Care and Community Care for the CHW	18A Level 4				
	Yoga for You	Ballroom E Level 4				
	Estrategias de Desarrollo de Capacidad Comunitaria con un énfasis en la Educación y Salud Mental	15 Level 4				
	Sustainable Financing of Community Health Workers in Pennsylvania: A CHW-Led Grassroots, Statewide Advocacy Approach	16A Level 4				
	Helping Advance CHW's through Diversity, Equity, and Inclusion (DEI)	12A Level 4				
	SEMBRANDO AMOR (Sowing Seeds of Love) Centering Community Voices to Create Supportive Environments for Breast/Chestfeeding	11B Level 4				

#### TRACK COLOR CODE

Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross-Sector Partnership	Self-Care Workshop
-----------------------	-------------------	---	---	--------------------

Time	Session	Room(s)	Session	Room(s)	Session	Room(s)
<b>3:45 - 5:00 PM</b>	<b>Workshop Block D</b>				Market / Sponsor Booths OPEN	Exhibitor Hall 5 (Level 1)
	Public - Private Funding Alignment for CHW Sustainability: A Partnership in Process	12B Level 4			(2:00 PM - 5:15 PM)	
	PIVOT! The CHW Experience in the Rapid Assimilation of a Telehealth Care Coordination Model During the Covid-19 Pandemic	16B Level 4				
	Let's Play in The Dirt! Addressing Social Determinants of Health One Garden at A Time.	<b>LIVE</b> Ballroom D Level 4				
	Promotoras: Transforming communities and systems through advocacy	11A Level 4				
	Disability Inclusion 101	14 Level 4				
	Building a Language Access Plan from the Ground Up: Transforming Community Health Worker Knowledge to Action	18D Level 4				
<b>5:00 - 5:15 PM</b>	<b>Break</b>					
<b>5:15 - 5:45 PM</b>	<b>Closing Remarks</b> Join us back one last time for closing remarks and thank yous from NACHW's Executive Director and other guests.	<b>LIVE</b> Ballroom D Level 4				

#### TRACK COLOR CODE

Workforce Development	Policy & Research	Chronic Disease, Infectious Disease, and/or Special Populations	Social Determinants of Health and/or Cross-Sector Partnership	Self-Care Workshop



# HOPE AND CARE AWARDS

---

## CARE IN COVID AWARD

### **Claudia Cordero**

"The Rural Women's Health Project had proposed working in Suwannee County in Fall 2021, but we had no established relationships with community members or partners. Through our efforts to begin our work in Suwannee, we met Claudia. Claudia hit the ground running and started sharing the COVID and health information we disseminated and put herself out there to meet community members where they were at – grocery stores, work sites, and food distribution sites. She has helped build relationships with new partners – including local churches. She has helped community members schedule appointments for their COVID vaccinations and provided accompaniment."

-Nominator

## CHANGE AGENT AWARD

### **Chris "Champ" Napier**

"Currently employed with the Mobile County Public Defender's Office, Chris encourages offenders to get on the right track. He conducts field trips for students to witness firsthand how the justice system works and how making poor choices can have a lasting impact on their lives. He mentors at-risk youth and has been key in helping communities address youth violence. Champ volunteers his time with the inmates at Mobile County Metro Jail and is a member of Faith in Action which provides services to incarcerated and newly released individuals."

-Nominator



# HOPE AND CARE AWARDS

---

## EQUITY AND JUSTICE VISIONARY AWARD

### Margarita Cabrera

"She makes sure folks not only feel comfortable about the language gaps but if there are any issues with the naturalization/legalization concerns so makes sure to ease their concerns. She having just become a United States Citizen and having in 2021. She makes sure that they know all of the information on the process along with what their rights are. She is a constant advocate for the equity in the healthcare system as well. Making sure any resources they go to they are treated with dignity and respect no matter of their language, origin of birth or legal status. "

-Nominator

## HOPE IN HEALTHCARE AWARD

### Roxana Lopez

"Roxana has worked as a community health worker for over 15 years and has achieved so much. From her first days as a 211TX dispatcher when it first rolled out. To pursuing a position with Texas Tech University Health Sciences Center School of Nursing for the Larry Combest Community Health Wellness Center under the NEPQR program working as a CHW/Patient Navigator. She assisted patients by clinic visit, home visit or by phone to help them manage their chronic illness such diabetes, high blood pressure and even mental illness. She provided community resources to help pay for medications, utility bills, housing and transportation to help the patient live a productive life."

-Nominator





# HOPE AND CARE AWARDS

---

## LIFETIME ACHIEVEMENT AWARD

### Catherine Haywood

Catherine has been a local, state, and national leader for over 30 years. She began her work in the 1980s, as a CHW responding to the AIDS epidemic in communities of color, and co-founded a community-based organization, Women With a Vision (WWAV) that engaged in street outreach with sex workers and people who use drugs. Catherine then went on to work with health departments and university partners on HIV prevention, community development, obesity, hurricane recovery, climate change, domestic violence, and re-entry.

In 2011, Catherine co-founded the Louisiana Community Health Outreach Network (LACHON) which quickly became the leading voice for CHWs in Louisiana and now serves and advocates for hundreds of CHWs statewide. Just since the onset of COVID, Catherine has trained over 200 CHWs.

Catherine was one of two CHW fellows for the CHW Core Consensus (C3) Project. She is a founding NACHW board member and co-led the NACHW Ambassador Committee for several years. She brings her CHW voice to multiple community advisory boards and multiple federal grants. She has published 20 articles related to the CHW field.



# ESTHER M. HOLDERBY EXTRAORDINARY CHW AWARD

**This award honors a CHW, CHR or promotor(a) with 5 or more years of experience and who has overcome personal adversity to promote health in their community. In addition to promoting health in his or her community, the recipient of the award will have advocated for funding and/or services needed in their community to promote health.**

## Carla Caraballo

Carla Caraballo is an energetic, outgoing Latina born in Guayama Puerto Rico, raised in Lawrence, Massachusetts, and a Graduate of Greater Lawrence Technical High School. She has been employed at Lowell Community Health Center since 2008 working with the Latin and underserved Community. Carla has worn many hats while gaining experience such as receptionist, registration, and greeter to mention a few. She has been a community health worker since 2009 working on several Asthma projects such as HUD 1, 2, 3, 4, and 5, ROAAD (Reducing Older Adult Asthma Disparities), and ROAAD-X. Carla holds many certifications that have helped her in her role. She completed the Community Outreach Education Certificate program and graduated in 2008, is a certified medical interpreter and received her certification through the Bridging the Gap program in 2009. Carla also received her community health worker certification earlier this year.

Carla has been able to help many of our patients decrease their ER visits, Asthma Triggers while increasing knowledge through Medication management and overall Asthma education while also supporting them with other needs that impacted and improved their social determinants of health. On October 1st, 2023, Carla took on the wonderful opportunity and was promoted to the social determinant of health program manager at Lowell Community Health Center. Carla's Mission is to continue to be a CHW, empower, guide, and support her staff to become the best CHWs they could be while providing caring, quality, and culturally competent health services to the people of Greater Lowell and help reduce health disparities and enhance the health of the Greater Lowell community; and to empower everyone to maximize their overall well-being. In her spare time enjoys fashion, deal hunting, traveling, and spending time with her Children and family.